



CLUBBING TV *GUIDELINES*

CLUBBING TV OFFICIAL TRADEMARK GUIDELINES :

OFFICIAL CLAIMS

Primary Slogan :

- The world's 1st TV channel exclusively dedicated to electronic music, DJs and club culture.

Secondary Slogan :

- Watch, participate, get in touch, celebrate, dance... this is Clubbing TV... !

LOGO CONFIGURATION

- Preferred Style : The logo features a pair of headphones above the text "CLUBBING TV" in a bold, sans-serif font. Below the text is the website address "WWW.CLUBBINGTV.COM".

- Horizontal Style : The logo features a pair of headphones to the left of the text "CLUBBING TV" in a bold, sans-serif font. Below the text is the website address "WWW.CLUBBINGTV.COM".

- HD logo is available : The logo features a pair of headphones above the text "CLUBBING TV HD" in a bold, sans-serif font. Below the text is the website address "WWW.CLUBBINGTV.COM".

• [CLICK HERE TO DOWNLOAD THE FULL LOGO PACKAGE !](#)

OFFICIAL 60 SECONDS CHANNEL TEASER

• [CLICK HERE TO DOWNLOAD THE OFFICIAL CHANNEL TEASER !](#)



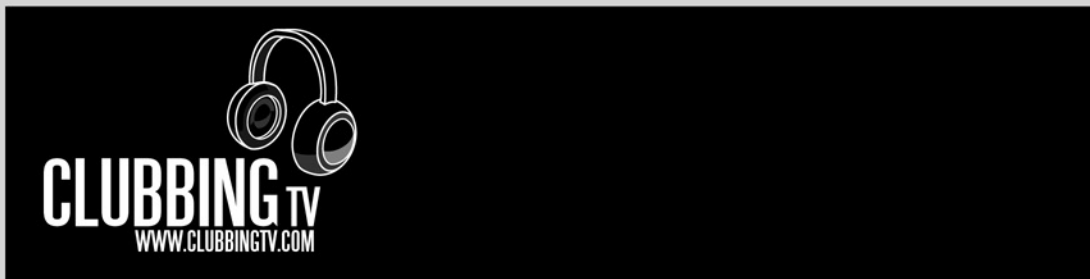
CLUBBING TV GUIDELINES

LOGO COLOR VARIATIONS

- One-Color Black



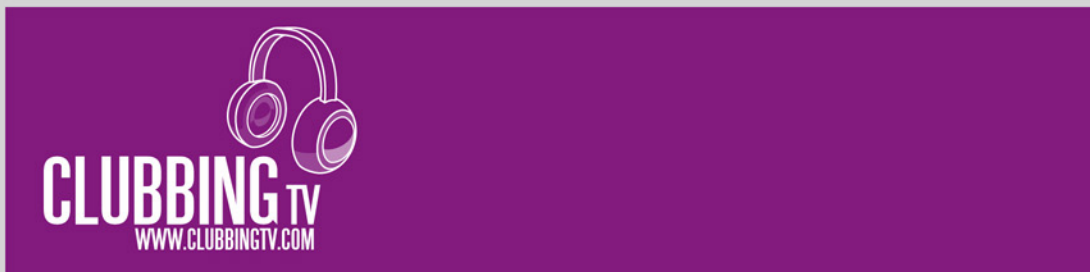
- One-Color Black Reverse



- One-Color Purple



- One-Color Purple Reverse



IDENTITY COLORS

• Clubbing TV COLOR	PANTONE® EQUIVALENT	CMYB	RVB	WEB-SAFE HEX
• Clubbing TV PURPLE	PANTONE® 253C	C59 M100 Y2 B0	R130 V25 B125	82 19 7D
• Clubbing TV BLACK	PANTONE® Black C	C0 M0 Y0 B100	R0 V0 B0	FF FF FF
• Clubbing TV WHITE		C0 M0 Y0 B0	R255 V255 B255	00 00 00